



Pablo Rivas Salmón

CAR SHARING FLEETS FOR SUSTAINABLE MOBILITY

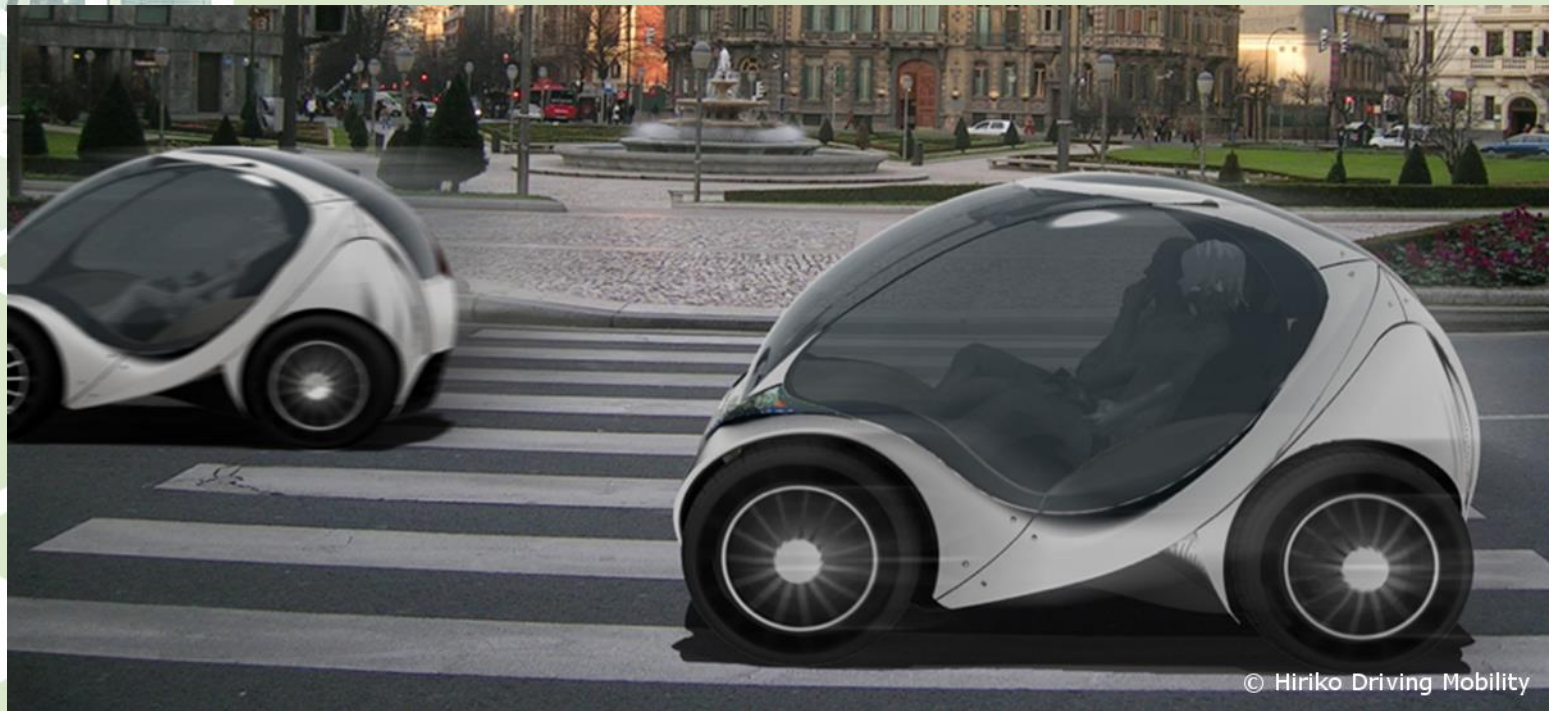


URBAN MOBILITY: The problem today



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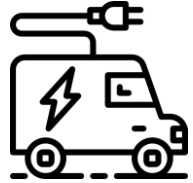
URBAN MOBILITY: The future that awaits us



URBAN MOBILITY: What we can do now



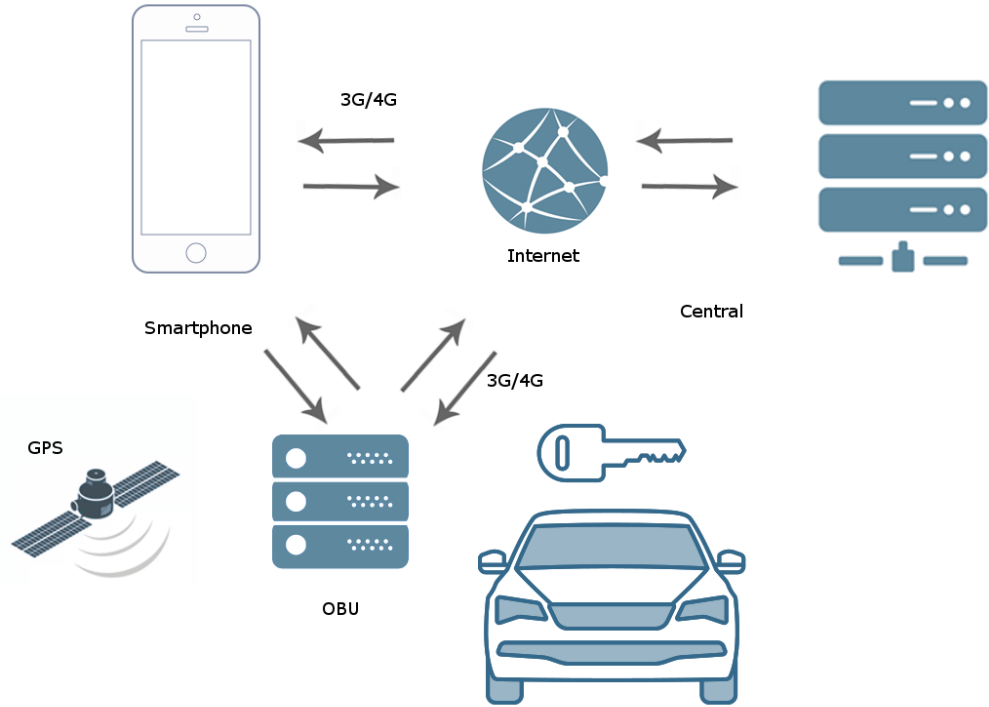
- Reduce travel distance
- Reduce travel time
- Reduce number of trips
- Reduce used fuel
- Reduce emissions



URBAN MOBILITY: Why professional carsharing?

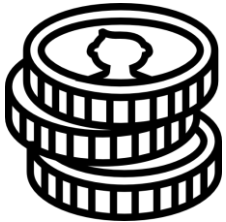
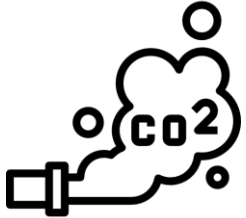


URBAN MOBILITY: Carsharing solutions



URBAN MOBILITY: Carsharing benefits

- Reduce number of vehicles
- Lower parking costs
- Lower maintenance costs
- Higher usage efficiency
- More rational usage
- Added value services





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THANK YOU FOR YOUR ATTENTION!